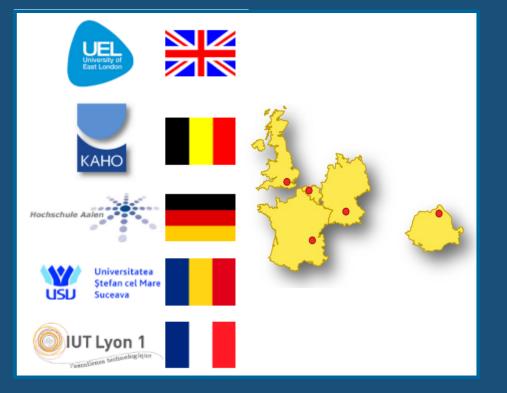
Partner universities in the European Project **TOM-Technical Office Management** 510558-LLP-1-2010-1-BE-ERASMUS-ECDS





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Universitatea Stefan cel Mare Suceava

International Workshop

European Outlook on Engineering and Management



09.11.2012 Suceava, Romania

Aim of the meeting

Discussions between the participants to this workshop organized by USV, Faculty of Mechanical Engineering, Mechatronics and Management in order to bring a contribution to better understanding of the relationship between engineering, management, commerce and business.

The European project TOM, carried between 2010-2013, has created a required environment in order to understand such programs in many European universities.

The attractiveness of such study programs for students and business environment has led to recent setting up of such study programs in the universities partners in this project.

The workshop aims to debate the European outlook on such study programs.

Workshop Topics

- Engineering and Management at Universitatea Ștefan cel Mare, Suceava, Romania
- Engineering and Commerce at Université Claude Bernard LYON 1, France
- Engineering and Management at Katholieke Hogeschool Sint-Lieven, Gent, Belgium
- Engineering and Management at University of East London, Great Britain
- Economic/Commercial Engineering at Hochschule Aalen, Hochschule f
 ür Technik und Wirtschaft, Aalen, Germany
- European outlook for interdisciplinary study programs engineering/ management/commerce/business
- The management of an European project. Organizational, financial and partnership problems.

Time schedule

- 08⁰⁰ 09⁰⁰ Breakfast
- 09⁰⁰—09³⁰ Guests arrival
- 09³⁰—14⁰⁰ Technical Office Management (TOM) Project Presentation
- 11³⁰—12⁰⁰ Coffee break
- 14⁰⁰—15⁰⁰ Lunch

 15^{00} — 18^{00} - European Outlook on Engineering and Management. A necessity for bussiness and an asset for young professionals all over the Europe. 18^{00} — 20^{00} - Dinner

Scientific Committee

Willem vanden Berg Jurgen Symynck **Geert De Lepeleer Dirk Merckx** Valery Wolff Jobst Görne **Arndt Borgmeier** Pascal Cromm **Edouard Anton** Michèle Lebesson **Gaurav Malik Paul Lighterness Claudia Linditsch** Dumitru Amarandei **Romeo Ionescu** Lucian Severin

Organising Committee

Chairman: Romeo Ionescu Members: Dumitru Amarandei Marius Băeșu Irina Beșliu Petru Bulai Delia Cerlincă Costel Mironeasa Alexandru Potorac Lucian Severin Traian Severin